



Mission Model Canvas

Project title:

Created by:

Date:

Version:

Partners & Support 🤝

Which persons and organizations can support your project and act as intermediaries?

Activities 🚀

What activities does your idea need?

Resources 🛠️

What do you need to implement your idea? (e.g. physical, material, personnel, etc.)

Offer 📦

What proposition and value do you offer to the people you want to address?

Relationship, Community ❤️

How do you maintain relationships with your target groups?

Channels 📱

Which channels will you use to reach your community?

Target groups 👤

Who do you want to address with your idea or project? Who will jump at it? Name your target groups.

Budget 💰

What costs do you expect to incur in order to realise your idea? What are the costs?

Impact 🌱

What does your idea do for the climate? How do you know/check the effect? What can you measure?